



**UNIVERSITÀ
DEGLI STUDI
DI TRIESTE**

**SERIES OF DISCUSSIONS
ON PUBLIC ENGAGEMENT AND SOCIAL RESPONSIBILITY**

Thursday 16 May, 15:00 – 17:00

Bruno de Finetti Lecture Hall (Building D, 1st floor)
University of Trieste, Piazzale Europa campus

Beyond technology transfer: enhancing social impact, the humanities and social sciences

Guest speaker

Francesca Spigarelli, former Vice Rector for Third Mission Policy at the University of Macerata

For ten years Francesca Spigarelli directed public engagement and social responsibility policy (known as the 'third mission') at the University of Macerata, a university with a vocation for the humanities and social sciences where it is reductive to speak of innovation as a purely 'technological' phenomenon. On 16 May, Spigarelli will provide case studies and concrete examples to illustrate how universities can create social impact by drawing on breadth of competencies and knowledge, with full use of the humanities and social sciences. In this sense, universities' commitment to combating inequality, to promoting fairness, equal opportunities, solidarity, and to encouraging active participation in the construction of fairer, more inclusive and sustainable social contexts is of particular relevance. All this can be achieved partially (but not exclusively) through technological progress, which is the means and not the end of public engagement and social responsibility.



Francesca Spigarelli

Francesca Spigarelli is Full Professor of Applied Economics at the Department of Law at the University of Macerata. Her main areas of research include the analysis of industrial dynamics, public engagement and social responsibility in universities, sustainability and circular economy, industrial policies and the development of the Chinese economy. She has directed the University of Macerata's China Centre since 2013. Francesca Spigarelli has been delegated by the Rector of the University of Macerata for the Third Mission Policy (2013-2022), for Research (2021-2022), for the Implementation of the European Charter for Researchers (2013-2022). She holds several positions and is an expert and advisor for the European Commission.

**FOR MORE
INFORMATION**

divulgazione.scientifica@units.it

The meeting is open to all teaching and technical and administrative staff of universities and research institutions, university students, associations, enterprises and social cooperatives. Please confirm your attendance by writing to divulgazione.scientifica@units.it

RECOGNITION AS A TRAINING ACTIVITY FOR TECHNICAL AND ADMINISTRATIVE STAFF OF THE UNIVERSITY OF TRIESTE

In order for participation to be recognised as a professional training activity within normal working hours, technical and administrative staff interested in the topics covered in the discussion for work-related reasons can request authorisation to attend from their supervisor. They should also inform formazione@amm.units.it and divulgazione.scientifica@units.it of their attendance **by 13 May 2024**.

In the event that the discussion is not relevant to a member of staff's role, staff may request to attend the meeting out of personal interest outside working hours by writing to divulgazione.scientifica@units.it