

Innovation and exploitation: from intellectual property to technology transfer is dividend in four modules:

12 April (Piani):

We discuss about the basic themes and principles of economic innovation (open innovation and technology transfer) and future prospects: In particular about the difference between invention and innovation and the economic trends to foster the growth. We will discuss innovation models and the many facets that make a product successful.

19 April (Piani):

The topic of intellectual property management and innovation processes is innovation is by its very nature cross-cutting. During the course, the topic will be treated both under the lens of legal protection under the lens of economic management, as well as under the lens of strategies of valorisation through technology transfer activities. Bearing in mind that the intersection of all these variables entails a not necessarily sequential approach will be examined, in particular about the legal profiles of intellectual property titles (patents, trademarks, know-how, design, copyright.), protectable subjects, protection requirements protection, duration, infringement of rights, writing methods and claims, classes of protection, granting and 'patent pending', publication, withdrawal of the application, exhaustion of the rights, the national and international filing procedures (the Italian patent, the PCT, international extensions, nationalisations) and the international search report.

23 April (Jazbar):

The seminar will focus on the prior art research. Specifically:

- 1-Priority research and its different applications in the innovation process.
- 2-Patent research databases (free or fee): practical examples

For the practical exercises, we recommend you bring your laptop, if possible.

29 April (Escoffier)

the topic is the technology transfer as a driver of innovation.